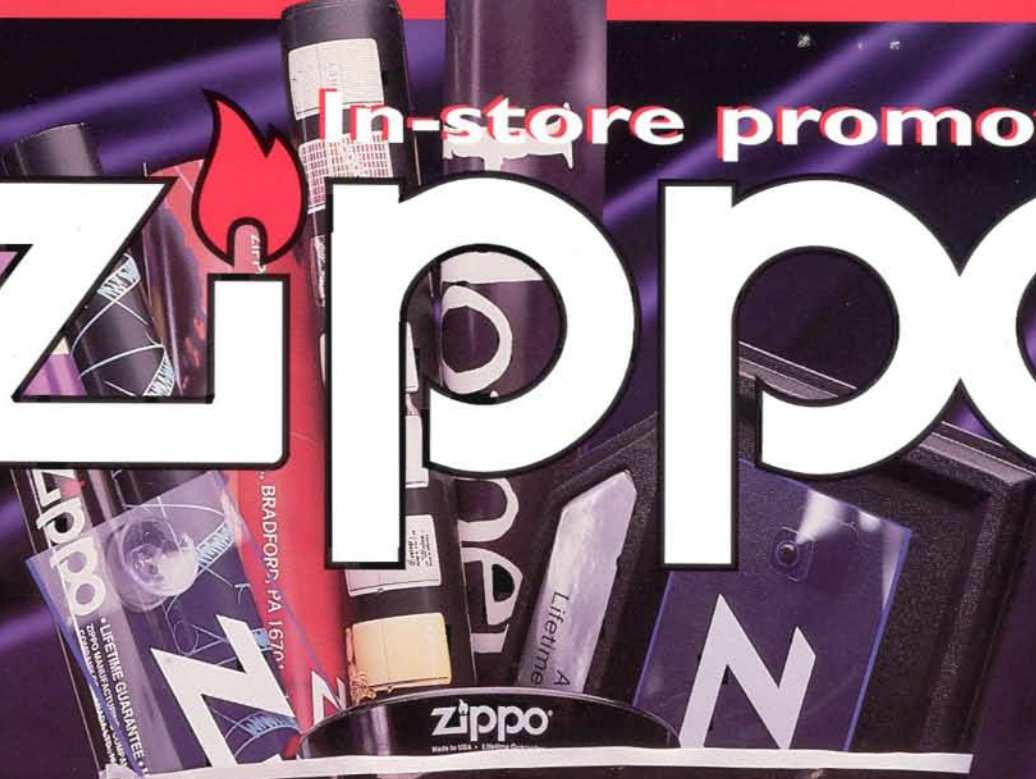


In-store promotion

zippo®



zippo®
OR WE FIX IT FREE



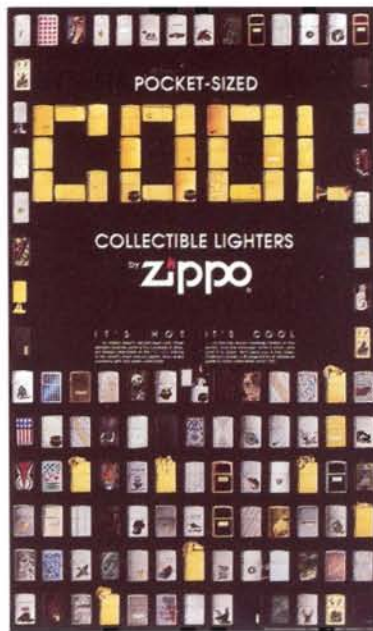
zippo®

Posters

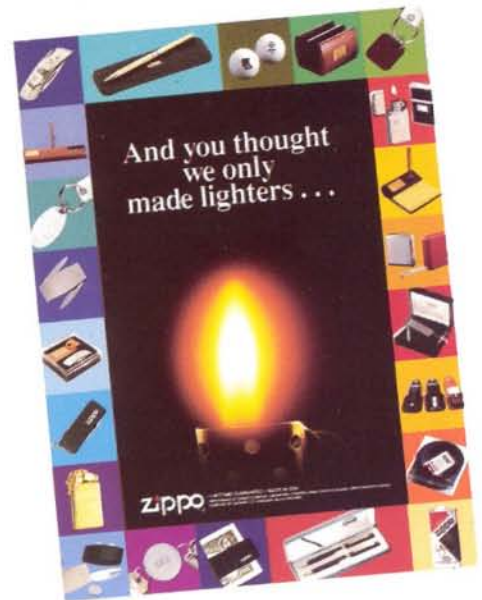
Great wall decor covering Zippo from the inside out! Four-color on heavy poster stock.



Anatomy of a lighter.....16" x 24½"
PSTR-A



Pocket size cool.....18" x 30"
PSTR-PSC



And you thought we only made lighters.....17" x 23"
PSTR-AU (Limited Supply)

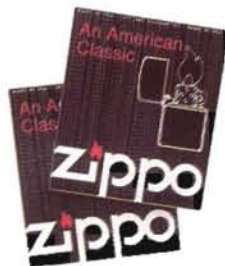
Decals

Stick the Zippo message where it will do the most good!



Window Decals
Available in either inside or outside application surfaces

4 ¼" x 5 ⅛"
Easy to remove, leaves no residue.
LIV ink resists fading.
DEC-I (Inside Application)
DEC-O (Outside Application)



Window Tape
Available in either inside or outside application surfaces

Ultra-light cling vinyl window tape comes in 3" x 75' long rolls, scored at 6" intervals for easy placement.
WGT-I (Inside Application)
WGT-O (Outside Application)



Great Gift Idea Sticker.....8" x 5"
No. 142153



Zippo MotorSports logo on metal plate with two-color embossed lettering.....12" x 6"
ZLP-MS

License Plates

You're licensed to drive sales with these quality Zippo plates!



Zippo corporate logo on metal plate with two-color embossed lettering.....12" x 6"
ZLP

Signage

Identify yourself as a proud Zippo retailer on wall, counter, or window!



Zippo Metal Triangle

24" x 20"

Cool, contemporary, and eye-catching sign of the times
No. 142696



Zippo Brass Ring.....17" diameter

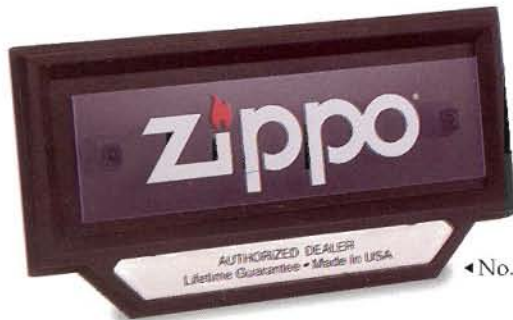
Complementary metal finishes create dynamic visual impact
No. 142695



Accessory

Dome lamp adds eye appeal to the Zippo Metal Triangle
No. 142697

Overall size of 142696 and 142697 sign and dome lamp is 24" x 31"



◀ No. 142283

Authorized Dealer Signs
Available in your choice of two styles and sizes

Suction cups provide quick, secure mounting to glass surfaces.
No. 142284 ▶



Plexiglass Desk Sign

10 3/4" x 5" x 3"
Amber plexiglass sign is hot-stamped with gold Zippo logo accented with red flame.
ZDS



Plexiglass Counter Sign Holder

8 1/2" x 11 3/4" x 2 1/2"
Clear plexiglass panels are spaced for easy insertion of standard 8.5" x 11" sheets. Base plate is screen printed with Zippo logo.
CCD

Logo Sign

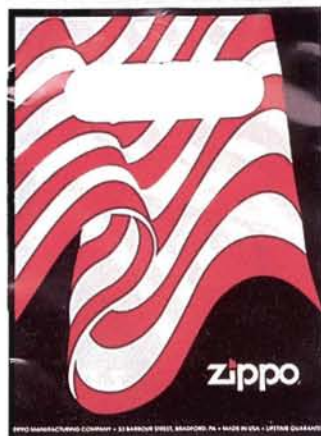
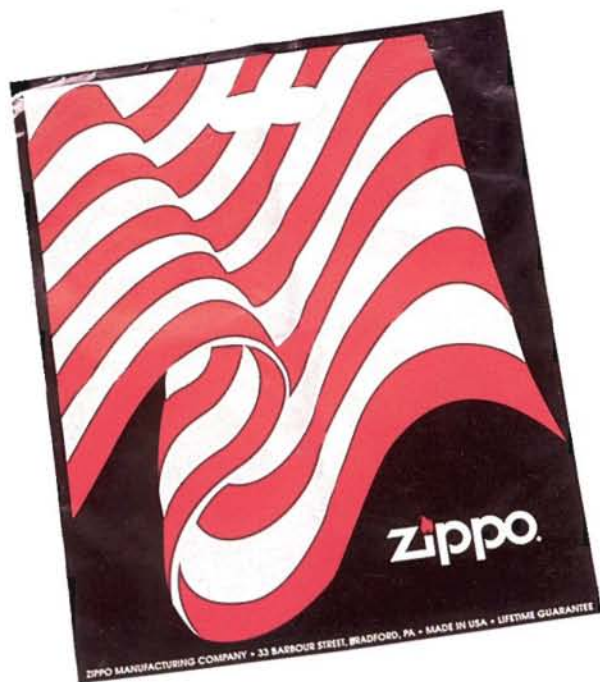
Actual size.....24" x 10"

Zippo corporate logo printed in two colors on high gloss coated stock
ZB



Miscellaneous

Collectors clamor for all things Zippo! Send them away happy with a Zippo bagful.



Small size6" x 8"
No. 902000

Medium size15" x 18"
No. 902001

3 ply plastic Zippo Shopping Bags
Large size25" x 28"
No. 902002

Bold stripes on durable plastic carries the made in USA theme

Zippo Ashtray

5" diameter durable
black resin ashtray
with bright Zippo logo
ZAT



Lapel Pins

2 color lighter
No. 151001



Brass-plated pin with tie-tack clasp

Postcards

Seven designs ranging from the Zippo corporate headquarters to our vintage custom car printed on high quality gloss stock



Zippo HQ todayPC-1



Zippo HQ 1955PC-3



Anatomy of a Zippo
PC-7



Zippo birthplacePC-4



Zippo factoryPC-2



Original factoryPC-5



Zippo carPC-6



Zippo Manufacturing Company
Bradford, PA 16701 • Niagara Falls, Ontario L2E 6V9



Zippo Display Items Available at Swap Meet

Zippo is pleased to continue our once a year tradition of offering company display materials for sale to collectors during the Swap Meet. Many of these items are not available to the general public. Also, we're pleased to offer most of these items at a discounted price when ordered during Swap Meet.

The display items will be shown at the Zippo Customer Service tent. Orders must be placed during the Swap Meet and the item(s) will be shipped directly to you later in July. Payment methods are credit cards or checks only. The Customer Service tent cannot accept cash. Pricing information will be available at the Customer Service tent.

The items include all of the materials shown in the attached literature, except the Authorized Dealer signs.